



Toronto's finest event planners did their town proud as they and a few dedicated professionals from across Canada descended upon Kool Haus at the Government on May 1st to celebrate this year's Star Awards at a Retro Rock themed extravaganza. Despite SARS, the cancellation of 3 major suppliers, 2 entertainment acts, a last minute venue change and the media's pleas to avoid going into crowds in Toronto... those dedicated to this industry and those who believe in the program turned out to support the show and celebrate their successes. Even with all the pre-event turmoil, the cast

and crew pulled off a phenomenal show, which some said was the best yet. Congratulations to everyone who supported the Star Awards, to the sponsors who stuck it out, entertainers, staff, volunteers and of course committed event professionals who believed in how important it was not to cancel this event. Kudos to all of you. A special thank you to Rudy Geffroyd, Carolyn Luscombe, CEP's own Mark Wyatt, Leslee Bell and her team at Decor & More for working tirelessly to make this event happen. No matter what was thrown their way, they never complained, never second guessed and they found a way to make it work. Thank you. It was both an event and a year we will never forget.



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To view photos of the Toronto CSEME & the CEIA events visit www.envisiondigitalphoto.com click on **view your photos** then enter the password **CSEME 2003**

...and the winners are



Best Catered Event



Catered Affare, Toronto ON for “Colder Than Ice”
This Toronto Catering and event company transformed a barren industrial loading dock into a “Colder Than Ice” atmosphere and won the hearts of their clients and the judges.

Best Event for a Private Individual



Eclectic Events International for “Robbie’s Studio 55”
Robbie’s Studio 55 was an eclectic mix of food, décor and entertainment including a Seashell Cake, handmade Starfish ornaments, a Hawaiian Buffets, Hula Dancers, henna& glass artists, handwriting analysts, a Sandy Candy station, snappy photos, interactive DJ, and Qadesh the Tiger.

Best Theme Décor Under \$10,000



Event Edge, Oakville, ON and Designing Trendz, Toronto, ON for the Canadian Charity Premiere of Star Wars in support of Child Find Ontario
The event was designed with the mood and tone consistent with that of Star Wars and created an environment for Child Find Ontario to deliver the event theme message “That hope for missing Children Has arrived from a Galaxy Far, Far Away.”

Best Opening Event



Toronto Tours, Toronto, ON for Biosphere 2002 – “The World According to Cirque”
Vibrant colour, fantasy and spectacle were woven together to create “The World According to Cirque.” A myriad of fantastical costumed acrobats performing dizzying aerial acts filled the impressive glass atrium of a downtown office tower.

Best Sporting Event



Rick Davis Promotions, Toronto, ON for “Bell Rodeo X”
The branding irons were hot in the cattle barns, but none compared to the heat and energy created at this brand which successfully captivated a difficult target group for an entire 10-day period during the 2002 Calgary Stampede.

Best Theme Décor \$10,000 to \$30,000



Rare Indigo Destination Marketing Inc, Vancouver, BC for “A Culinary Masterpiece”
Guests turned their creativity to blank canvasses to create their own masterpieces during the reception. In the dining room each intricately themed table captured the essence of Warhol, van Gogh and Picasso.

Best Table Centre



Decor & More Inc., Oakville, ON for “Fantasy Table Centre”
Decor & More was hired to recreate the fantasy and whimsy of Disney for a hometown reception. The centerpiece had to be beautiful, whimsical and unique in design, yet be sophisticated, elegant and breathe fantasy into the venue.

Best Food Presentation



Culinary Capers Catering, Vancouver, BC for “Sodexo Cocktails at the Aquarium”
Culinary Capers Catering created interesting ways to serve and display healthy exotic foods including rolling vertical buffets, a tiered gazpacho martini tree and passed hors d’oeuvre served on vertical cocktail forks.

Best Theme Décor Over \$30,000



Visions Display, Toronto, ON for “Circus Maximus”
“Circus Maximus” was an event worthy of the Imperial Roman Empire itself. Extravagance, pageantry and entertainment prevailed. From the sweet, haunting melodies of the flute, lute and lyre to the triumphant Parade of Animals, the belly dancers, the entertainers and Centurion guards, these two evenings would have made even Julius Caesar proud!

Best Corporate Team Building Event



WOW! Productions, Richmond BC for “Camp Wanagetanoya”
Summer campus a place for having fun, making new friends, reconnecting with old ones, doing lots of neat activities and enjoying special times. That’s exactly the experience attendees enjoyed at Camp Wanagetanoya (WANNA GET TO KNOW YA).

Conference of the Year



AreA, Toronto, ON for Pfizer Canada Inc. – “Lipitor Change Your World Evolution Meetings”
AreA successfully created and executed a complex and intensive series of conferences in Vancouver, Toronto and Montreal for Pfizer Canada Inc.

Best Wedding: TIE



Up and Coming Events, Thornhill, ON for the Waldman Wedding
The client simply wanted “The Best Wedding of All Time” and considering it was the third backyard wedding for their third child... with the same guest list... the party had to be spectacularly different. The result? The most elegantly, designed, beautiful wedding of them all.

Best Cultural Event



Taiwanese Canadian Cultural Society for “Taiwanese Cultural Festival 2002”
With very limited resources, the 2002 Taiwanese Cultural Festival was put together with lots of creativity, hard work and support. It was a mecca of entertainment, food, festivities and folklore.

Best Media Event



Spin Master Ltd., Toronto, ON for “Lunch with the Wiggles”
Lunch with the Wiggles was designed to generate media to the pre-school musical group from Australia. Tickets to this exclusive event were available to the public through promotions with TVO television and radio station CHFI, and it got coverage from the Toronto Star, The National Post, Canada AM, CTV News, Global News, Global Moneywise and CITY TV.

Visual Concepts and Design Ltd. and Great Events Group Corporation, Calgary, AB for the Anderson Wedding



Visual Concepts and Design Ltd. and Great Events Group came together to create an intimate, elegant, winter-inspired wedding ballroom. The installation of hardwood flooring and fabric draped walls along with the fragrances of the fresh pine tree ceiling and a gourmet meal transformed a smell, dusty riding arena into a world class, sophisticated wedding event.

Outstanding Logistical Achievement :

Roger Halfacre, Toronto ON for Transportation at World Youth Day 2002

World Youth Day 2002 was an event with enormous scope and had enormous “heart”. At the core of this event were the participants themselves — the young pilgrims aged 16 to 35 from over 170 countries worldwide. The successful logistics for this program can be attributed to primarily to countless hours of planning and coordinating from the World Youth Day Staff and supporters.



TIE

e=mc2 event management inc., Calgary AB for “EnCana Day”

From client instruction for NO line-ups for food and beverage for the over 3000 guests, a venue which does not to allow rigging, for lighting, sound or A/V to be attached to the roof, flight delays, damaged good arriving on site, limited entertainers rehearsal time..... This event was a logistical feat. It was also a huge success thanks to the amazing team of suppliers the event and after all the obstacles, ended up going off without a hitch.



Best Event Produced for a Charitable Organization

e=mc2 event management inc., Calgary AB for “Calgary Cares”



Calgary Cares is the premiere annual fundraiser for AIDS Calgary Awareness Association. It is an exotic fusion of theatre, fashion and food. Over a five-month process the 75-minute stage show, consisting of 200 plus volunteer models and dancers, was created, designed, staged and brought to life.

Best Use of Tenting



Regal Tent Productions, Stony Creek, ON for the Ralph Lauren Fashion Show

The Producer, KCD of New York, assembled a dedicated group of professionals from the special events industry that met every obstacle head on. The tenting by Regal was complimented by Ralph Lauren himself who said it was the best he had ever seen.

Best Public Entertainment Event



Dymax Special Effects, Mississauga, ON for "Inferno Through the Eyes of a Child"

Inferno was produced just outside the National Trade Center on the Canadian National Exhibition grounds. Dymax erected a monumental staging scheme with intense lasers, pyrotechnics, brilliant lighting and superb talent, creating a family-type show that all ages enjoyed. People were in awe.

Best Entertainment Event Produced for a Corporation



Productions Acte II, Montreal, QC for Aventis Pharma - "Bolder than Ever"

The National Sales Meeting for Aventis Pharma Canada took place over the period of a week in Cancun. Given the circumstances of organizing an event in Mexico in a post-September 11 climate, the management of logistics was of a highly ambitious and challenging caliber.

Best Fundraising Event



Alison Silcoff Events, Montreal, QC for The 2002 Daffodil Ball

The 2002 Daffodil Ball benefiting the Canadian Cancer Society was a landmark event, raising a record-breaking \$1.5 million net. Six hundred and thirty high-profile guests attended the sophisticated, glamorous daffodil-filled fantasyland Gala.

Best Trade Show Booth



Displayco, Calgary, AB for Geo-X Systems Ltd.

Geo-X Systems Ltd. required a 30- by 50-foot exhibit for their participation in the SEG 2002 trade show in Salt Lake City. The objective of the exhibit was to provide strong corporate image, highlighting the client's ability to work around the world in numerous types of terrain.

Best Trade Show



Neptune Food Service, Delta, BC for the 2002 Neptune Food and Equipment Show

The 2002 Neptune Food and Equipment Show was an unbelievable event. With over 190 exhibitors sampling food and selling product over the two days we were able to thoroughly impress the more than 2,300 customers who attended.

Best Festival



Toronto Special Events, Toronto, ON for Toronto Winterfest 2002

Toronto Winterfest was a free, three-day festival showcasing Canadian and international performing arts, physical theatre, celebrity food demonstrations, film, live music and other great attractions.

more winners...

Best Multiple Day Incentive Program



Rare Indigo Destination Marketing Inc., Vancouver, BC for BI Travel Group Verizon

The majestic Canadian Rockies was the location where Rare Indigo created and executed a memorable six-day winter incentive program for Verizon which included all the trappings of what makes Canada's 'True North' experience legendary!

Entertainer of the Year



Brian Michaels - Illusionist, Burlington, ON

Brian combines amazing dove productions, sleight-of-hand manipulation, and dynamic illusion presentations with comedy and music to produce a thrilling entertainment experience. His fresh and innovative approach has resulted in an unforgettable experience for audiences across Canada and around the world. His magic is exhilarating, enchanting, and most importantly, entertaining.



Most Outstanding Event Under \$100,000

Atlantis Creative Group, Toronto, ON for Volkswagen - "Otto Bond - License to Win"

This unique event invited 'Volkswagen Operatives' to join Otto Bond and his sidekick Hella Bosch, to defeat the villain Knock Off. Qualifying Volkswagen guests boarded the Captain Matthew Flinders in Toronto, and were treated to an evening of entertainment "bond style"



Most Outstanding Event \$100,000 to \$300,000

Toronto Special Events, Toronto, ON for The Cavalcade of Lights Festival 2002

The Cavalcade of Lights Festival, an evening of free entertainment for all ages, launched the holiday season with the dramatic first lighting of Nathan Phillips Square and Toronto's official Christmas tree with more than 100,000 lights.

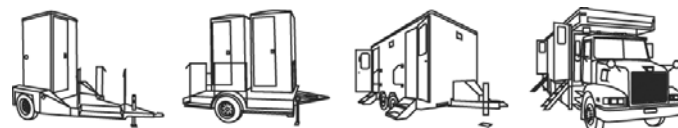
Most Outstanding Event Over \$300,000



e=mc2 event management inc., Calgary AB for "EnCana Day"

EnCana Day was a perfect event. e=mc2 sourced out amazing service providers so that everyone could work together as a team to develop concepts, identify challenges and present solutions. This event was an example of logistical achievement, exceptional catering, and top-notch entertainment value. The entire production team continues to raise the bar for events in Calgary.

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